Generative AI in Design: Tell us what you think!

Are you fascinated by the remarkable capabilities of generative AI image generation tools like Stable Diffusion and Midjourney? As a current or aspiring designer, do you have thoughts on how generative AI will shape the future of design? We are a team of HCI researchers at the University of Minnesota seeking to understand the influence of cutting-edge generative AI tools on design. Your insights could significantly contribute to this exploration.

If you are a current student majoring in a design-related field or a professional designer, and already have hands-on experience with generative AI image generation tools and willing to discuss your creations, we want to talk with you for about 60 minutes. We will ask you about your perspectives on generative AI image generation tools in design, your personal experiences with these tools, and discuss an image you have crafted using a generative AI tool.

You will receive a $25 Target or Amazon gift card for your participation.

If you are interested in participating, please visit:


or scan the QR code to fill out a short survey.

If you have any questions about the study, please contact:
Ruichen He, he000239@umn.edu
Harmanpreet Kaur, harmank@umn.edu